

# BUILDING THE WORKFORCE OF TOMORROW, TODAY

*Today's leaders in government and industry recognize the need to develop and support innovative approaches to help Americans, including our nation's youth and those with significant barriers to employment, gain access to high-quality jobs and careers.*



## Workforce Development, Inclusion and Technical Assistance

Wheelhouse Group works at the intersection of talent, education, workforce systems, industry, advocacy and government to break down barriers, create opportunity, build new skills and support full employment for these vulnerable groups.

### Creating opportunity for people with barriers to employment.

Assisting government programs to increase the employment of people with disabilities, youth, veterans and those returning to work is a particular area of our expertise backed by a solid track record. Our teams support America's Job Centers in removing barriers to learning about and applying to jobs, and educate Fortune 500 employers and small businesses in identifying and growing talent among these communities. In addition, we support HR leaders to ensure the workplace environment is accepting, inclusive and accessible so new employees will thrive.

### Creating inclusive on-the-job training pathways in high growth industries.

Supporting national efforts to build inclusive registered and industry-led apprenticeship in high growth, "new collar" fields is a top priority. Our subject matter experts develop models with leading employers, incorporating individual coaching and support, facilitate group learning and sustainable communities of practice to share leading practices. In doing so, we build partnerships with state, local, and national organizations to strengthen our workforce system to ensure that everyone has the opportunity to get and keep a good job.

### Delivering innovative technical assistance and specialized resources.

Our experts develop robust technical assistance programs for industry partners, jobseekers, workforce systems, and community organizations around such topics as inclusion, WIOA, and digital accessibility. We support multiple, national initiatives and create free, plain language resources geared at multiple audiences, including organizations and resources at [PEATworks.org](http://PEATworks.org), [TeachAccess.org](http://TeachAccess.org) and [XRaccess.org](http://XRaccess.org).

### Building partnerships and engagement to further program goals.

In our work, we've learned that the foundation of all successful programs begin with strong partnerships and engagement techniques. We develop the stakeholder strategies and plans that focus on where to build relationships to meet collective goals. We create effective communications plans and have been successful in sharing our programs' work broadly through social media, live events and in such publications as Forbes, Huffington Post, CNET, and Bloomberg BNA.

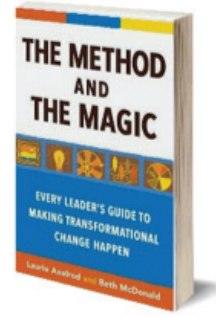
*"Wheelhouse Group has been a great partner in ensuring our apprenticeships are inclusive for all participants"*

- DOL Apprenticeship Intermediary

## Our Approach

Wheelhouse Group leverages 15 years of experience deploying effective programs and grants with multiple stakeholders to ensure success with each new engagement. Our customized, data-driven methodologies use an agile approach to monitor project progress, document project successes, and scale and evaluate programs.

We apply our proven, published methodology, *The Method and the Magic, Every Leader's Guide to Making Transformational Change Happen*, which focuses on five key steps to drive the "people side" of change. Our approach guides leaders on how to define the vision, identify and group stakeholders, develop a balanced message, prepare stakeholders and evaluate results to achieve lasting behavioral change.



## Client Outcomes

### Department of Labor

We support a number of projects within the Department of Labor, including:

- Advancing workplace accessibility and emerging technologies for people with disabilities is a mission focus. Wheelhouse Group is leading a national program to elevate awareness to increase the employment of people with disabilities. We are developing a comprehensive stakeholder strategy working with 100s of cross-sector leaders to build a vision for the future. Partnering with multiple technical assistance centers, our work aims to provide holistic support around accommodations, emerging technologies, WIOA, and workplace inclusion.
- Increasing employment of at-risk youth, veterans, people with disabilities, and other underrepresented communities is an important initiative where Wheelhouse Group is helping to build inclusive apprenticeship programs by supporting intermediaries, employers, and jobseekers. We are creating sustainable partnerships with local, on-the-ground partners and are providing national-level support through technical assistance and training.



### General Services Administration

The Technology Transformation Service is working to increase the effectiveness of citizen services and provide training and technical assistance. To help build community, Wheelhouse Group is identifying, launching and managing over 20 communities of practice across government agencies. We are also elevating industry best practices around inclusive design by creating guides and resources to support the Office of Government Wide Policy.



### TeachAccess

Wheelhouse Group is managing a cross-sector initiative to provide grants and resources to faculty across the nation to develop modules, presentations, exercises or curriculum enhancements that integrate accessible design into course curricula. This work is helping to ensure that graduates have the skills the tech industry needs to make emerging technology more inclusive.



## About Wheelhouse Group

Founded in 2003, Wheelhouse Group is an SBA-certified woman-owned small business (WOSB) headquartered in Fairfax, Virginia. Wheelhouse Group merged with Ethos Strategic Consulting in 2019. We partner with our clients to successfully navigate constant change, improve how individuals and teams function, and continuously improve performance. Our team of 100, experienced consultants average 15+ years in guiding our clients' most important initiatives.

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